

Boost your online business opportunities with ATDW Subscribe today

atdw.queensland.com

 Tourism and Events
Queensland

WHAT IS THE ATDW?

Tourism and Events Queensland works jointly with the Australian Tourism Data Warehouse (ATDW), which is Australia's primary resource for tourism businesses to get their information distributed online.

It is a centralised national database which feeds your tourism business information into a network of up to 60 websites, including Tourism and Events Queensland's and Tourism Australia's consumer websites queensland.com and australia.com.



BENEFITS

- ATDW **automatically updates** the distributor websites on your behalf.
- Maintain your own listing **online** and **update at any time**.
- ATDW monthly **Website Performance Reports** showing top page views, keywords and the most popular distributor websites.
- Access to ATDW **enews**, Tourism **e-kits** & participation in Tourism and Events Queensland **advertising** campaigns.

WI-FI & SOCIAL MEDIA

- Do you offer Wi-Fi? Tick the Wi-Fi box within the facilities tab and complete the internet points section to show consumers you offer this.
- Add your Online Booking link to myATDW and we will display this as a 'Book Now' button within your listing.
- Add your social media links to connect with customers through multiple channels.



Book Online

atdw.queensland.com

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YOU WON'T NEED TO BREAK THE BANK

- The cost of subscription for 2015/2016 is \$200.
- Or \$150 – a \$50 discount applies if you're a member of one or more of the following: Regional Tourism Organisation, Local Tourism Organisation affiliated with an RTO, QTIC, QTIC Association Council.
- The annual subscription period is from 1 July 2015 until 30 June 2016.
- There is **no cost to list an event in the ATDW**.

Please visit atdw.queensland.com for a full list of affiliated organisations.

HOW DO I GET ON BOARD?

1. Visit atdw.queensland.com and click 'Join ATDW Today' to register your business.
2. Once your registration has been approved, you can create and pay for your listing online using **myATDW**.
3. **myATDW** user guides are available for you to download to help get you started.
4. To make the process of creating a new listing easier and faster, we recommend you have a description, your images and rates ready to upload before you begin.

TESTIMONIAL

We recently bought the Management Rights for Dorchester on the Beach knowing we wanted to maximise our business growth rapidly.

Through ATDW's affordable membership our product profile has increased with consumers, retailers and wholesalers significantly.


We highly recommend the ATDW system. It saves us time and money while broadening our business reach through ATDW's up to 60 top travel websites.

Karen & Michael Cross
Dorchester on the Beach, Surfers Paradise, Gold Coast



NEED MORE INFO?

Contact the dedicated Tourism and Events Queensland ATDW Team.

-  atdw.queensland.com
-  atdw@queensland.com
-  1800 629 749 or 07 3535 5116

Tourism and Events Queensland ATDW Team
GPO Box 328, BRISBANE QLD 4001

To register your restaurant please email admin@degrootmedia.com.au or phone them direct on 02 9211 6088.

